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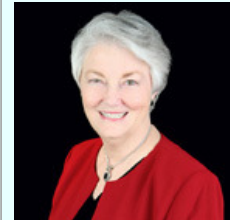
If you're receiving this news brief for the first time, you're probably wondering who in the world is Johnson & Associates (J&A) and why am I receiving this information? We've been in operation since 1986 providing economic development, community development and executive search assistance on both a national and international level. Review our web site at www.jatoday.com and learn more about us and our products. And if you decide you don't want to receive any mailings ever again, just let us know and we'll **remove** your name immediately. But remember, if we remove your name, you won't be receiving notice of what may be the perfect position or program for you. If you are receiving duplicate e-mails, let us know which e-mail address you prefer we use. Keep JAToday coming! Please add us to your address book or approved sender list.

Spring has sprung!

At J&A, we wanted to offer our clients a Spring Special this year to help get your organization moving in the right direction. Then we started thinking that maybe one Spring Special just wasn't enough. So, here you have it...a host of specials for you to take advantage of! But be sure to book soon, as these specials **expire the first day of Summer, June 21st.**

Please call J&A today to book Mike & Tina's exciting programs, *TEAM TALK's* Building High Performance Teams, or our executive recruitment services. With these prices, please call soon to select your date before someone else does! We are here to serve you!

Sincerely,
Chloe Johnson



The Doctors Are In at J&A – and they make “house calls!”

Michael L. Hirsch, Ph.D. and **Tina A. Quartaroli, Ph.D.**, J&A's Community Advancement Specialists, are pleased to announce the following **Spring Specials** for their services:

For Communities Population 5,000 or less - Comprehensive Plan \$30,000*

Need a new blueprint for growth? Let Mike and Tina lend their diagnostic skills to the improvement of your community. As social scientists, they assess each community on an individual basis; all of their comprehensive plans are customized specific to need. As experts in trend-forecasting and demographic assessment, they are uniquely skilled to help guide communities towards the future with comprehensive plans that focus on developing growth while welcoming challenging demographic shifts with forethought and preparedness.

The world is changing - - - don't be left unaware and unprepared. Call Mike and Tina at J&A to learn how they can help your community grow forward with success.

Feasibility Studies Starting at \$15,000*

Have your eyes set on a possible niche industry for your community? Let Mike and Tina evaluate whether development of that economic sector is right for you. Mike and Tina will provide you with the straightforward answers you will need before making a commitment to sector-specific diversification. And, because they are committed to helping communities grow and prosper, Mike and Tina's feasibility studies also include a comprehensive set of recommendations for both "next-step" and long-term plans of action.

Leadership Super-SWOT! \$7,500*

Jumpstart your organization's momentum and pursuit of goals with a cost-effective *Super-SWOT!* from Mike and Tina. We all know how SWOTs assist organizations in the determination of their own strengths, weaknesses, opportunities, and threats. What makes this SWOT *SUPER* is its internal/external nature and follow up services. Here, a SWOT of your executive committee is paired with a SWOT of the community your serve. What do you do with that information after the SWOT is complete? Mike and Tina's *Super-SWOT!* provides an analysis of the results with recommendations for a course of action and a two – three month pairing of J & A staff and members of your committee to guide implementation and troubleshoot unexpected challenges.

**plus expenses*

About Mike and Tina:

Social science seeks to master the complex world we inhabit. By incorporating studies of past and current trends, social scientists are uniquely positioned to help guide businesses and communities towards the future, providing comprehensive

solutions for long-term benefits.

Both Mike and Tina hold Master's and Doctorate degrees in social science from leading U.S. universities and share over 40 years of private and public-sector work between them. The skills obtained from their years of study and application give clients the benefits of an array of cutting-edge capabilities quite uncommon in today's marketplace. These "doctors of society" thoroughly assess every client on an individual basis to provide tailor-fit services using their own processes of customization to adapt, design, develop, and employ innovative research methodologies and implementation strategies.

Mike and Tina love what they do and bring a commitment to their work that ensures your company or community the very best in research, analyses, and solution implementation. For more in-depth information on Mike and Tina's training, experiences, and services, please visit our website at JAToday.com.

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TEAM TALK Spring Special

From our **TEAM TALK** series which includes several workshops, each step enhancing communication skills, we are featuring our **Spring Special** presented by **Ted Szaniawski** and **Chloe Johnson**, featuring the popular "**Building a High Performance Teams**":

Building High Performance Teams \$2,500*

People are the greatest asset of any organization and the team approach maximizes the effectiveness of people in order to increase performance. When working as a team, people become part of the solution...instead of part of the problem!

J&A will provide a **Building High Performance Teams** Workshop in which participants will gain an understanding of their own work style and develop an appreciation for the style of others.

Expected Outcomes:

- ~ Increased Team Productivity
- ~ Improved Work Quality
- ~ Increased Job Satisfaction/Reduced Employee Turnover
- ~ Quicker and Superior Decision Making

Participants in the **Building High Performance Teams** Workshops will be provided with a personalized Management-Staff Report™. Each report will include the participant's General Work Characteristics, Value to the Organization, and Communication Style, as well as the Keys to Motivating and the Keys to Managing.

** plus expenses*

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Athens (TX) Economic Development Corporation President/CEO Position Update

Johnson & Associates is in the interviewing stage on behalf of the **Athens (TX) Economic Development Corporation** for the position of **President/CED**. Stay tuned next month to see who Athens, Texas EDC selects as their next President/CEO!

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Upcoming Events

Cultivate New Business Contacts at SEDC's Meet the Consultants

Remember to attend SEDC's **Meet the Consultants** meeting in Dallas, Texas on Tuesday, March 24, 2009. This year's program will feature a networking breakfast; a full day of panel discussions featuring 15 site location consultants; and an evening reception with top Dallas site location consultants. More detailed information can be found online at www.sedc.org.

Chloe plans to attend and will look for you there!

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**Johnson & Associates, A Full Service
Community Economic Development Provider.
We deal in futures yours!**

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