



FOR IMMEDIATE RELEASE

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**VICTORVILLE CONTINUES OLD TOWN REVITALIZATION WITH
FEDERALLY FUNDED GRANT**

***Environmental Protection Agency funds environmental assessment of
former dry cleaner site***

VICTORVILLE, Calif. — The site of the former NuWay dry cleaner, located at Eighth and C Street in Victorville, Calif., will begin an environmental assessment, funded by the Environment Protection Agency (EPA) via its Targeted Brownfields Assessment Program. Work will begin on April 7, 2009 and will entail an evaluation of the environmental impact from the former use and will help the Victorville Redevelopment Agency to determine if any environmental clean-up will be necessary before new development begins.

In January 2007, the Victorville Redevelopment Agency (RDA) Board adopted the Strategic Action Plan, outlining a development plan for revitalization of Old Town Victorville. The Plan, developed in conjunction with community stakeholders and with public meetings and tours of Old Town, proposed mixed use development in the area which would provide additional quality housing, retail and entertainment establishments, and create a general district for the Victor Valley in a thriving community.

The first phase of implementation of the Plan began with the acquisition of key properties – targeted for new development. One of these sites was the former NuWay dry cleaners. The Agency was able to purchase this site and subsequently demolish the building, which had been a safety hazard to residents in the area.

Carolyn Douglas, M.S., Brownfields Coordinator/Land Revitalization Coordinator for the EPA stated, "The EPA is happy to fund the RDA's site assessment project. It is our goal to support quality projects that present significant improvement or development opportunities for the community. The RDA has identified this within their Old Town Victorville project."

"This next step of environmental assessment is critical to the success of the redevelopment of Old Town Victorville. We are pleased that the EPA views this as a worthwhile project for their funding sources. It adds validity and credibility to our efforts to have a federal partner on board", said Keith Metzler, Director, City of Victorville Economic Development Department.

The site assessment will continue from April 7 to April 14, 2009. Signage will be posted at the site advising residents of the activity taking place. The public is also asked to not trespass on the area during this time, so as not to interfere with the work taking place. Any questions regarding the project can be directed to the RDA at 760-955-5032.

About Victorville, California

The City of Victorville is situated approximately 97 miles Northeast of Los Angeles and 35 miles northeast of San Bernardino with convenient access to major interstates, railways, trucking routes and international airports, making it one of Southern California's most significant logistics hubs. The City has a growing residential population of over 100,000.

Victorville is a pro-business community offering many incentives, which has helped to attract corporate relocations from notable companies including, Newell Rubbermaid, GE Transportation, Goodyear Tire & Rubber Company, M&M/Mars and Dr. Pepper Snapple Company. For more information, visit www.victorvillecity.com.

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