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Contact: Holly Naylor, IDEA HALL
(714) 263-8734, holly@ideahall.com
Collette Hanna, City of Victorville
(760) 243-6324, channa@ci.victorville.ca.us

VICTORVILLE CHRYSLER DEALERSHIP TO REMAIN OPEN

*Victorville Motors considered a “high performing” dealership;
will be unaffected by Chrysler bankruptcy*

Victorville, CA – May 15, 2009 – As 789 Chrysler dealerships nationwide were ordered to close yesterday by the bankrupt automaker, Victorville Motors, the Chrysler dealership in the City of Victorville was notified that its doors would remain open.

“This decision speaks to the demand we continue to see for retail in Victorville and its surrounding communities,” said Keith Metzler, Director of Economic Development. “We have a growing population with the purchasing-power to support our local businesses.”

Victorville Motors was cited as a “high performing” dealership, based upon several factors including its market share in the local community, customer satisfaction scores and the quality of the facility, according to Tim Watts, Victorville Motors’ chief operating officer. Victorville Motors is part of the Auto Park at Valley Center, a new facility which opened in 2005 and currently employs approximately 70 Victor Valley residents.

About Victorville

The City of Victorville is situated approximately 97 miles Northeast of Los Angeles and 35 miles northeast of San Bernardino with convenient access to major interstates, railways, trucking routes and international airports, making it one of Southern California’s most significant logistics hubs. The City has a growing residential population of over 100,000.

Victorville is a pro-business community offering many incentives, which has helped to attract corporate relocations from notable companies including, Newell Rubbermaid, GE Transportation, Goodyear Tire & Rubber Company, M&M/Mars and Dr Pepper Snapple Group. For more information, visit www.victorvillecity.com.

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