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**FIRST WALL OF DR PEPPER SNAPPLE GROUP FACILITY
TO GO UP IN VICTORVILLE, CALIF.**

Manufacturing and distribution hub to bring 200 jobs to the region

Victorville, CA – July 8, 2009 – The first wall of Dr Pepper Snapple Group's (NYSE: DPS) manufacturing and distribution facility in the City of Victorville will go up today, Wednesday, July 8, 2009. Dr Pepper Snapple Group is developing a \$120 million, 850,000-square-foot manufacturing and distribution facility at the city's Southern California Logistics Airport (SCLA) and will become the company's main Western distribution hub, serving California and parts of the Southwest.

Construction at the site began in March 2009 and completion is expected in early 2010. With a recent CBRE report noting that construction activity in Southern California is down more than 70 percent in Q1 2009 compared to Q1 2008, this represents one of few successful construction projects in the region.

"Construction and development plans for the facility are moving along at a pace not often seen in this economy, which speaks to the efficiencies and collaboration between the City and Dr Pepper Snapple Group," said Keith Metzler, City of Victorville, director of economic development.

The Dr Pepper Snapple Group facility will bring 200 new jobs to the city, including manufacturing positions, which are generally higher paying and require extensive training and skill. The beverage company is now accepting applications, with interviews expected to begin in late 2009. Job applications are available online at www.dpsg.com/careers.

"This City's economic development policies and incentives are in place to attract corporate locations, like Dr Pepper Snapple Group, to bring jobs and economic stability to the region," said Metzler.

About Victorville

The City of Victorville is located approximately 90 miles northeast of Los Angeles and 35 miles north of San Bernardino with convenient access to major interstates, railways, trucking routes and international airports, making it one of Southern California’s most significant logistics hubs. The City has a growing residential population of over 100,000.

Victorville is a pro-business community offering many incentives, which has helped to attract corporate relocations from notable companies including, Newell Rubbermaid, GE Transportation, Goodyear Tire & Rubber Company, M&M/Mars and Dr Pepper Snapple Group. For more information, visit www.victorvillecity.com.

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