

1. Tucumcari Main Street Downtown Occupant Survey

In our effort to continuously improve the downtown area, Tucumcari Main Street is seeking your thoughts on how we can work together to improve downtown Tucumcari. Please take a moment to fill out this short survey.

If you have any questions or just want to discuss the Main Street program, please do not hesitate to call me. Thanks in advance.

Mark Lake
Tucumcari Main Street
(575) 461-3701

1. Are you currently a member of the Tucumcari Main Street Association?

Yes

No

No, but I would like more information

2. Are you a downtown Tucumcari land or property owner? (If yes, we encourage you to fill out our land/property owner survey as well.)

Yes

No

3. How would you best classify your downtown Tucumcari occupancy?

Retail

Service

Office

Industrial

Institutional (local, county, state, federal)

Residential

Other (please specify)

4. On average over the past three years, how has your business performed financially?

Increased

Remained the same

Decreased

Not applicable

5. Given the recent economic times, how has your business performed financially during the past 12 months?

Increased

Remained the same

Decreased

Not applicable

6. How do you expect your business to perform financially over the next 12 months?

Increase

Remained the same

Decrease

Not applicable

7. How many owners does your business have?

1

2 or more

8. Please give us a sense of the employment history for your business or organization?

	Full-time	Part-time
Employees 2 years ago	<input type="text"/>	<input type="text"/>
Employees 1 year ago	<input type="text"/>	<input type="text"/>
Employees currently	<input type="text"/>	<input type="text"/>
Anticipated employees 12 months from now	<input type="text"/>	<input type="text"/>
Anticipated employees 24 months from now	<input type="text"/>	<input type="text"/>

9. On average, how much do you pay your employees?

	Minimum wage	Above minimum wage	Much higher than minimum wage
Full-time	<input type="text"/>	<input type="text"/>	<input type="text"/>
Part-time	<input type="text"/>	<input type="text"/>	<input type="text"/>

10. How easy is it for you to find qualified employees?

Very easy

Difficult

Very difficult

11. In your opinion, if the following businesses, services, and activities were available in downtown Tucumcari, how likely would they be to bring more visitors to Main Street.

	Very likely	Likely	Not very likely
Parks and recreational activities	jn	jn	jn
Cafes (internet), tea houses and coffee shops	jn	jn	jn
Business supplies/copying	jn	jn	jn
Festivals and events	jn	jn	jn
Farmers market	jn	jn	jn
Natural grocery	jn	jn	jn
Art exhibition and galleries	jn	jn	jn
Museums and historical tours/exhibitions	jn	jn	jn
Family activities/events	jn	jn	jn
Movie theaters	jn	jn	jn
Performing arts	jn	jn	jn
Boutiques (diverse retail outlets)	jn	jn	jn
Restaurants (various mix)	jn	jn	jn
Clothing	jn	jn	jn

Others (please specify)

12. Tucumcari Main Street is here to help your business or organization flourish. Please check your desired areas of assistance. (Please check all that apply.)

- Facade enhancement
- Business operations
- Marketing
- Employee recruitment
- Employee training
- Loans

Other (please specify)

13. If low interest loans were available to improve your business or organization, would you be interested in learning more about these financing opportunities.

Yes

No

14. Please rate the performance of the following agencies or organizations in working to improve downtown Tucumcari?

	Excellent	Good	Poor	No opinion
Tucumcari Main Street	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Tucumcari Chamber of Commerce	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Greater Tucumcari Economic Development	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
City of Tucumcari	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Quay County	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

15. In your opinion, how supportive have the following agencies been in working to improve your business or organization?

	Very supportive	Supportive	Not very supportive	No opinion
Tucumcari Main Street	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Tucumcari Chamber of Commerce	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Greater Tucumcari Economic Development	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Small Business Development Center (SBDC)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
City of Tucumcari	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Quay County	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

16. Please provide any additional comments on how you believe downtown Tucumcari can be improved.

17. Would you like us to contact you to discuss how we can work together to improve downtown Tucumcari?

Yes

No

18. Are you interested in participating in Main Street Facade Squad where volunteers work together to improve the appearance of downtown Main Street?

Yes

No

19. What is the best way to communicate the progress of Tucumcari Main Street with you? (Please check all that apply.)

- Email
- E-newsletter
- Main Street website
- Community meetings
- Newspaper updates

Other (please specify)

20. If you want to hear from Tucumcari Main Street, please provide your contact information below. (This information will remain confidential and only used for Tucumcari Main Street business.)

Name:

Company:

Address:

Address 2:

City/Town:

State:

ZIP/Postal Code:

Country:

Email Address:

Phone Number: