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Partnership Progress

MONTHLY NEWSLETTER

AUGUST 2010

From the Director's Chair by Sonny Simmons

It is very exciting to see the construction taking place at our new Panola County Airport Industrial Complex. None of this would be possible if not for the unified efforts of the Panola County Board of Supervisors, the City of Batesville, the Industrial Development Authority, and the Panola Partnership. The county road department is doing an outstanding job in constructing the main entrance road into the park. The talent of the county workers that are involved in the project is amazing. From what I have witnessed, I don't believe there is a contractor in the state that could do a better job than what is being accomplished by our county road crew. When completed, this new park adjacent to our airport will bring many opportunities for us to land additional new industries to our county. With very little industrial acreage left, this park will give us another 200 prime acres for development. With the recent

announcement of Toyota beginning to ramp up for the manufacturing facility at Blue Springs, it is only a matter of time before suppliers will be looking for suitable locations for their operations. Our timing could not be better in getting this park in a marketable condition. Our goal is to have all infrastructure in the park completed by this fall. We have been developing marketing material on the site for several months now, and we are now ready to begin sending out this material to prospects and to site location consultants. Our plans are to market this site very aggressively and we expect to see activity by new prospects in the very near future. Bottom line is this--when this park is completed, we will have one of the most attractive industrial parks of its size in all of North Mississippi. It will be a park that anyone would be proud to occupy and bring their customers to see.

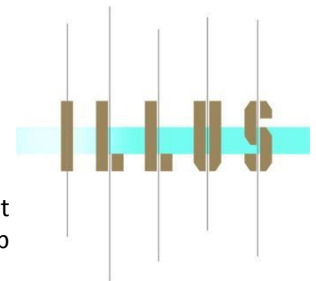
Sponsor Spotlight

ILLUS Visual & Design Arts offers a wide range of design and art services specializing in Architectural Design, Graphic Design, Web Design, Architectural Illustration & Fine Art.

Owner Angela G. Clanton employs a philosophy of providing clients with solutions that meet their needs by taking an idea from the mind's eye and making it a reality by investigating its best possibilities.

ILLUS Visual & Design Arts is proud to be a part of the Panola Partnership and to bring a new realm of services to Batesville and all of Panola County. Visit the ILLUS Vis website at www.illusvis.com to view works and imagine how ILLUS can aid you in making your vision a reality.

Give us a call to 662.816.4002 when you are ready to begin your journey!



City's Walking Trail Opens at Trussell Park



Fitness station along the newly constructed Walking Trail @ Trussell Park.

Laura Lee Gann is breathing a little easier these days now that the City of Batesville's new walking and fitness trail is 99.9% complete!

The Walter Trussell Recreational Walking Trail was a joint project between the City of Batesville and the Mississippi Department of Wildlife, Fisheries, and Parks with an 80/20 Recreational Trail Program (RTP) Grant and in-kind services performed by the City of Batesville Street Department. It is complete with a one-mile paved walking trail and fitness

stations with instructions on stretching and cardio throughout.

Picnickers can enjoy four new picnic areas with new grills made from environmentally-friendly recycled plastic. Laura Lee says this is Batesville's "green" park.

The City of Batesville has invested the labor of its workers into this project with the planting of over 200 trees, paving the trail, and will continue to maintain the trail and surrounding areas.

Once a sign is installed, the park will reach the 100% mark.

Walkers, runners, and bikers are all welcome to enjoy this great new park. **NO MOTORIZED VEHICLES ARE ALLOWED.** Motorized wheelchairs are permitted.

So grab a buddy or furry friend, and a cold bottled water and head out to Trussell Park to enjoy this great new asset to our community!

Relay for Life comes to Downtown Square

Many of you may remember the hours the late Gilbert Crawford put into organizing the Batesville Relay for Life Cancer event. Thanks to the hard work of Brenda Williams and the American Cancer Society, this annual event is well on its way to what it once was. The American Cancer Society each year organizes hundreds of "Relay for Life" overnight events. Some of you may ask, why the odd hours

for a walk-a-thon? The reason is simple— **CANCER NEVER SLEEPS.**

Many local companies or organizations have formed teams for this year's event: Tri-Lakes Medical Center, Rotary Club, Junior Auxiliary, Walgreens, The Never Enders, Let's Talk It Out and GE Aviation, just to name a few.

A Survivor Walk & Reception will be held on Friday night at 6:30 p.m. at the Downtown Square.

Come out and join in the fight against cancer!

**PANOLA COUNTY RELAY FOR LIFE
FRIDAY, AUGUST 6 @ 7PM UNTIL
SATURDAY, AUGUST 7 @ 6AM
DOWNTOWN BATESVILLE SQUARE**

**There will be some minor street closings, so please approach the square with caution.*

Sponsor Spotlight Opportunities Available

We would like to again extend an invitation to our membership only to sponsor an upcoming *Partnership Progress* newsletter. Our newsletter is published monthly in electronic and print versions. For only \$50 your business can be featured

as that month's "Sponsor Spotlight" printed on the front page. Your logo and article will also be featured on the Newsletter page of our website, www.panolacounty.com, for that month.

The process is simple. The price is minimal. The cost benefit of the advertising is PRICELESS! If you would like to sponsor an upcoming newsletter and be featured in our "Sponsor Spotlight", contact Meredith Fleming at 662.563.3126 or meredithfleming@cableone.net.

SPONSOR SPOTLIGHT

YOUR LOGO BELONGS HERE!

Your 100-150 word article will appear here in the body of this newsletter. You can share a special promotion to fellow Partnership members. You can talk about your products and services in detail. **It's your paid space—it's up to you!**

List your company's information here complete with a link to your website!

1st Annual Showoff on the Square Open Car Show



**Mark your
calendars for
October 2nd in
Downtown
Batesville!**

Saturday, October 2nd will mark the First Annual "Showoff on the Square" Open Car Show in Batesville.

Registration for the car show will be from 8:00 a.m. until 12:00 noon. Mississippi Delta Street Rodders will handle registration. If you have questions, please contact Ronnie or Angie Hinton at (662) 934.4134 or (662)934.6189, Darrell Martin at (662) 561.5163 or Jerry Sides at (662) 429.7265.

Judging will begin at 1:00 p.m. and trophies will be presented at 3:00 p.m.

The public is invited to attend the open car show at no charge. Food vendors will be on-site. Live entertainment, cash drawings and door prizes will go on all day long.

Join us on the Downtown Batesville Square for a fun-filled Saturday afternoon.

Sponsors for the event include Zaxby's, First Security Bank, O'Reilly's Auto Parts, Dunlap & Kyle, the City of Batesville and Mississippi Delta Street Rodders.

Farmers' Market continues with success

With a full month under their belts, the Batesville Main Street Program continues to host a successful Farmers' Market. Each Wednesday, Main Street Board Members Bobbie Jean Pounders, Glenda Bailey, Mary Troxler and Joe Azar, along with Main Street Manager, Colleen Clark, don their hats and welcome numerous vendors to the weekly market.

Despite the climbing temps, local growers and a few craftsmen have faithfully loaded their trucks and headed to the Downtown Batesville Square. Patrons can choose from melons to berries to squash and jams, as well as breads, cakes and handmade crafts. Some weeks we are lucky enough to have a few dairy and floral items.

We welcome you to join us each Wednesday through the October Harvest at the Batesville Square for the newest "talk of the town", the Batesville Farmers' Market.

If you have questions about being a vendor or to volunteer, please contact Colleen Clark at (662)563.3126.

Join us at the After-Hours Business Mixers

A special thanks to ALL our member-businesses who have hosted mixers this year: Holiday Inn, Farm Bureau, Zaxby's, Aaron E. Henry, Panola Playhouse & Tri-Star Mechanical Contractors.

We are looking forward to our upcoming mixers held on the 3rd Tuesday of each month for our members and their guests. We

invite you to bring a friend or spouse with you to each mixer. It's a great way to show your support of our area businesses and to learn a little more about your colleagues. If you are interested in hosting a mixer, please contact Gloria Westbrook at (662)563.3126.

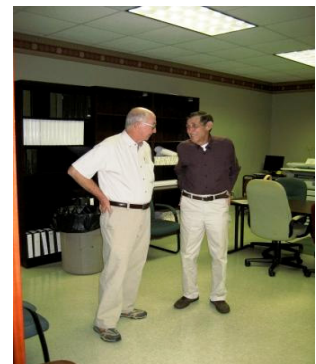
Upcoming Mixers:

August 17:

Western Sizzlin'

September 21:

Edward Jones Investments, Batesville



New Members and Coming Events

Welcome to our New Members

Como Lighting & Supply, LLC
(Retail)

107 Main Street
Como, MS 38619
662.526.1111

Website coming soon!

Coming Events

**Wednesdays beginning June 30th through October, 3-6 p.m.
Panola Farmers' Market on Downtown Batesville Square**

August 5 (5-7pm): Grand Opening @ Como Lighting & Supply, Como
Wine & Cheese; 6pm: Ribbon Cutting Ceremony

August 6-7: American Cancer Society's Relay for Life, Downtown
Batesville Square

August 10 (5:15pm): Panola County Humane Society's monthly meeting
@ Batesville Presbyterian Church

August 17 (5-7pm): Monthly Mixer @ Western Sizzlin', Batesville

August 25 (7pm): Panola County Genealogical & Historical Society
Meeting @ Batesville Public Library

August 26 (12 noon): Ribbon Cutting @ Tri-Lakes Behavioral Health
Center, Keating Road, Batesville

August 28-29: Shot Bright Memorial Golf Tournament @ Panola
Country Club. Call Dusty Reed @ 662.934.9237 for info.



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