

**PANOLA
PARTNERSHIP, INC.**

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Partnership Progress

MONTHLY NEWSLETTER

JANUARY 2010

From the Director's Chair by Sonny Simmons

We have had another great year at the Partnership, and we are very optimistic about 2010. As reported in some of our past newsletters, we have helped with five expansions in our existing industry base over the past six months which has led to the creation of some 200 new jobs. Two announced projects in December with the promise of some 425 new jobs over the next three years is another reason to give us hope and encouragement for the coming year. All of this can be viewed as an indication of what we hope will be the beginning of an economic recovery that will positively affect our county and its residents this year. Our plans are to continue to market our resources aggressively and to do all we can to make sure we stay competitive in our efforts.

A word of advice to maximize your potential success in landing one of these new jobs. If you, or someone you know, is unemployed or if you feel you are underemployed, I would encourage you to visit the WIN job center in Batesville. Fill out the proper paper work and do what is necessary to prepare yourself for the new job opportunities that will soon be available. In addition to what we have announced, a lot of companies that were forced to put their plans on hold because of the severe downturn in the economy, will be looking to move forward with their projects in the coming months. I truly believe we are poised for tremendous growth. So, don't wait, now is the time to prepare yourself and do your part to take advantage of this growth potential. We wish everyone a Happy and prosperous New Year!

Sponsor Spotlight

Zaxby's, a Southeast favorite for chicken fingers and Buffalo wings, has its success rooted in a simple operating philosophy developed by its founders that has matured into the company's mission statement - "Consistently create encore experiences that enrich lives one person at a time." With over 485 locations in the Southeast we are excited

to be part of Batesville with our newest unit owned and operated locally by David Bowden. Our goal is to provide the freshest chicken fingers, Buffalo wings, sandwiches, salads and more in a fun, relaxing atmosphere. We also offer numerous catering options including party platters and boxed lunches. Contact us at 662-561-0338 and visit



at Highway 6 and Medical Center Drive.

Contact:

Mr. David Bowden or
Ms. Wesley Simpson
101 Medical Center Drive
Batesville, MS 38606
662.561.0338

www.zaxbys.com

**YOU ARE CORDIALLY INVITED
TO ATTEND THE
PANOLA COUNTY
OPEN HOUSE**

HONORING

**SENATOR NOLAN METTETAL
REPRESENTATIVE CLARA HENDERSON BURNETT
REPRESENTATIVE JOE C. GARDNER
REPRESENTATIVE WARNER MCBRIDE**

**WEDNESDAY, JANUARY 27, 2010
5:30 P.M. UNTIL 8:30 P.M.
MISSISSIPPI TRADE MART BUILDING
(ADJACENT TO COLISEUM)
STATE FAIRGROUNDS COMPLEX
JACKSON, MISSISSIPPI**

GE Aviation & Anderson Technologies

GE Aviation

GE Aviation has announced a \$100 million investment, adding 350 new jobs in its new Batesville plant. The Batesville plant reached 100 employees this month. GE Aviation employs more than 39,000 people in more than 50 locations worldwide.

GE Aviation, headquartered in Cincinnati, Ohio, announced in 2006 that it planned to build a plant in Mississippi, where the company had partnered with Mississippi State's College of Engineering to design and test composite materials for aircraft engines. The formal announcement that GE had picked a manufacturing site in Batesville came in May 2007. A formal opening ceremony was held in October 2008.

The facility will produce two composite parts for GE's new and popular GENx jet engine: fan platforms (installed between the engine's front fan blades) and the fan case

assembly, a large circular structure that encases the front fan. The fan platforms and fan case are made of carbon fiber and epoxy resin composite material.

GE officials have said the assembly line jobs start at \$14 an hour plus benefits. An annual payroll of 475 workers, not including pay raises and management salaries, would add \$13.8 million annually to the local economy.

Anderson Technologies

Anderson Technologies will open a new plant located at 875 Highway 51 South and will employ approximately 50 people when it becomes fully operational. The company anticipates that applications will be accepted beginning in mid-February 2010 through the WIN Job Center.

Anderson Technologies, a family-owned business which has flourished since its founding in 1946, is

headquartered in Grand Haven, Mich., provides contract manufacturing and precision injection molding services to companies in a diverse range of industries, including the office furniture, automotive, transportation, consumer products, small electronics, agricultural, horticultural and medical sectors. The company offers a comprehensive set of related services, including product design and engineering support, 3D rapid prototyping, mold making, program management, fulfillment and distribution services and much more. Anderson Technologies is TS-16949:2009 and ISO-9001:2008 certified and has received numerous awards from its customers for its focus on quality, reliability and engineering support.

Sources: The Panolian, Anderson Technologies Press Release, and GE Aviation website.

Mark your calendars for 2010 After Hours Business Mixers



The Board, Staff and Ambassadors of Panola Partnership wish to invite you to join us for our 2010 After Hours Business Mixers.

These mixers are a great way for you to share your business experi-

ences with others. We always encourage you to bring business cards, as well as a friend with you to each month's mixer held at various locations.

Here are a few ways for you to showcase your business to your fellow Panola Partnership members and friends:

- ◆ Host a mixer
- ◆ Donate a door prize from your business or another's business

- ◆ If you can't come, send an associate to represent your business
- ◆ Bring a friend and encourage others to join you

These mixers are come-and-go from 5pm-7pm, so drop by on your way home from work to shake a few hands and enjoy a little snack.

If you are interested in participating in our mixers in anyway, contact Gloria Westbrook at 662.563.3126 or gloriawestbrook@cableone.net.

Census 2010 Corner: A Snapshot

What: The census is a count of everyone residing in the United States.

Who: All U.S. residents must be counted—both citizens and non citizens.

When: You will receive your questionnaire in March 2010 either by U.S. mail or hand delivery. Some people

in remote areas will be counted in person.

Why: The U.S. Constitution requires a national census once every 10 years to count the population and determine the number of seats each state will have in the U.S. House of Representatives.

How: Households should complete and mail back their questionnaires upon receipt. Households that do not respond may receive a replacement questionnaire in early April. Census takers will visit households that do not return questionnaires to take a count in person.

Existing Industry Series Returns

Our Existing Industry Series will return with our First Quarter Luncheon on **Thursday, February 11, 2010, from 12:00-1:30 p.m. at Panola Country Club** located at 225 Country Club Road in Batesville. A speaker will be selected soon. Formal invitations will be mailed out to our industries in mid-January.

Please make plans to attend. If you have any questions or comments, please contact us at 662.563.3126 or by email at meredithfleming@cableone.net.

New Members and Coming Events

Welcome to our New Members

First United Christian Community Church

(Church)

Marlon J. Coleman, Pastor

1353 Eureka Road

Batesville, MS 38606

662.563.1111

www.thefirstunitedchurchms.org

Coming Events

January 1: OFFICE CLOSED....HAPPY NEW YEAR!

January 18: OFFICE CLOSED...MARTIN L. KING, JR. HOLIDAY

January 19 (5-7 p.m.): [Kem's Café & Lounge @ Holiday Inn](#) After Hours Business Mixer

January 27: [Legislative Open House](#) @ Jackson Trade Mart Building, Jackson, MS

February 3-5: [MEDC Conference](#) in Jackson, MS

February 11 (12noon-1:30pm): Existing Industry Luncheon @ Panola Country Club

**Member Businesses and Individuals should keep their membership info up-to-date.
Please verify your information at www.panolacounty.com and email us
any changes to partnership@cablone.net !**



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