

**PANOLA  
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**INSIDE THIS  
ISSUE:**

<b>Governor's Job Fair</b>	<b>2</b>
<b>Existing Industry Series</b>	<b>2</b>
<b>Panola Playhouse Happenings</b>	<b>2</b>
<b>SpringFest Thank-yous</b>	<b>3</b>
<b>Ribbon Cuttings &amp; Grand Openings</b>	<b>3</b>
<b>New Members &amp; Coming Events</b>	<b>4</b>

# Partnership Progress

MONTHLY NEWSLETTER

JUNE 2010

## From the Director's Chair by Sonny Simmons

As Director of the Panola Partnership, my staff and I have one important goal in mind, and that is to provide the very best service possible to our valued members. One recent addition to our services to you is the creation of the newsletter you are now receiving on a monthly basis. The newsletter is another valuable tool we use to keep you informed of various activities taking place within our community and what is going on at the Partnership. It is also a great opportunity for you as a member of the Partnership to highlight your business by taking advantage of the front cover sponsorship. It only cost \$50 to cover the cost of our printing the newsletter, and the exposure you get is priceless. Meredith Fleming, our staff writer, is doing a fantastic job in taking the lead in producing this newsletter. You may contact her at our office to get all the details on becoming a monthly sponsor.

Another important service to our members is our website, [www.panolacounty.com](http://www.panolacounty.com). If you haven't checked it out lately, I would encourage you to do so. We are very proud of the all-inclusive information that

is available on our site. We are constantly doing maintenance and updating our information so our visitors get the latest in what is offered in Panola County. As a member, you have the opportunity to link your business to our site. We monitor the visits to our site on a monthly basis and they literally come from all over the world. As a member, your business gets a lot of exposure.

Again, our goal is to continue to provide these and other important services to our members and to expand the services we offer. Contact our Membership Chairman, Gloria Westbrook, to discuss ALL your member benefits. If you have suggestions on how we can better serve you as a member, we encourage you to contact us and share your ideas. We appreciate your support and your investment in the Partnership and we want to make sure we do all we can so you feel you are getting a great return on that investment. Please call or contact us at anytime. We welcome your thoughts and comments.

## Sponsor Spotlight

Zaxby's is excited to announce two new delicious products: The Roadhouse Zalad and hand-spun Milkshakes. The new zalad is topped off with a Southwestern grilled chicken breast fillet, fire-roasted corn and black bean salsa and our signature Roadhouse dressing. Our hand-spun milkshakes come in three flavors; chocolate, vanilla bean, and strawberry. We invite you to come by and try one of these tasty new products.

As always, Zaxby's still serves hot, fresh chicken tenders, wings, French fries and other zalads that are made fresh daily. Along with our delightful menu offerings, Zaxby's is proud to be part of the community of Batesville, MS. Led by General Manager, Amanda Linton, our restaurant continues to host and participate in fundraisers for local schools, churches and community events like the city's upcoming Fourth of July celebration. Zaxby's also sponsors two local softball

teams. We look forward to seeing you soon.

Don't forget, we are always available to cater your next event. We are located across from Lowe's at Highway 6 and Medical Center Drive or at 662-561-0338.





## Northwest MS Governor's Job Fair

The Northwest Mississippi Area Job Fair will be held Thursday, July 15 from 9:00 a.m. until 2:00 p.m. at the Batesville Civic Center. The Governor's Job Fair Network was created to aid all Mississippians in finding safe and secure employment. This statewide program serves to facilitate interaction for those seeking employment as well as for companies seeking qualified employees.

Local companies that are listed on the Job Fair's Website include: Cracker Barrel, MDES-Batesville WIN Job Center, MINACT/Finch-Henry Job Corps Center, MS Army National Guard, Northwest Community College, and Tri-Lakes Medical Center. For a complete listing, visit [www.jobfairs.ms.gov](http://www.jobfairs.ms.gov).

If you would like to participate as an employer, contact Joe Buckner at 601.321.6154.

All job seekers are encouraged to participate. If you need help building a resume or need any other pointers on job-hunting, visit our local WIN Job Center located 103 Woodland Drive (behind KFC) in Batesville.

As always, our Partnership Ambassadors will be volunteers for this event. Look for "the red coats" to assistance.

## Existing Industry Series continues

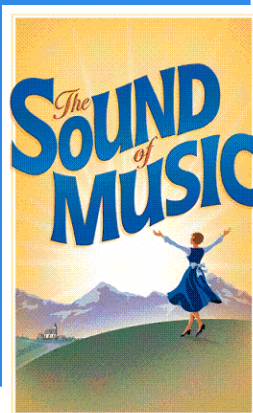
The Partnership's Existing Industry Series continues its quarterly luncheons this month with special guest, Jay Moon, Director & CEO of the Mississippi Manufacturers' Association. Jay is an expert on all matters dealing with our state's industries and comes to us by requests from many of you.

We extend an invitation to all our industries to join us on Thursday, June 17 at 12 noon at Panola Country Club, 225 Country Club Road in Batesville.

Please RSVP no later than Wednesday, June 9th to reserve your seats. These luncheons are free to all our Panola County industries. We

encourage you to become involved in our Existing Industries Partners through our quarterly luncheons and other annual events.

For more information on this group or to RSVP to this event, call or email Meredith Fleming today: 662.563.3126 or [meredithfleming@cableone.net](mailto:meredithfleming@cableone.net).



## Summertime at Panola Playhouse

Panola Playhouse in Sardis will host a pair of events this summer for the public.

*The Sound of Music* will be presented by director Vic Henson and his cast on June 11-13 and 18-20. Show time on Fridays and Saturdays is 7:30 p.m. Sunday matinees

are held at 2:30 p.m. Contact the Box Office at 662.487.3975 to reserve your tickets.

A Summer Youth Theatrical Camp will be held with the production of *Annie, Jr.* on July 8, 9, 12-16 from 1-6 p.m. The camp will focus on theatre education and preparation of

the show...you may even be asked to play a part in this favorite musical.

For information on these and all events at Panola Playhouse, visit them at [www.panolaplayhouse.com](http://www.panolaplayhouse.com) or stop by at 212 S. Main Street, Sardis, for these productions.

# Special Thanks to SpringFest Sponsors & Volunteers

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## V O L U N T E E R S

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**Join us in celebrating National Small Business Week (May 24-28). Small Business are driving America's economy!**

Every year since 1963, the President of the United States has proclaimed National Small Business Week to recognize the contributions of small businesses to the economic well-being of America. In 2010, National Small Business Week will honor the estimated 27.2 million small businesses in America. Small businesses are major contributors to the strength of the American economy. More than half of Americans either own or work for a small business. They also create 60-80 percent of new jobs in the country. Small businesses drive innovation, create 21st century jobs and increase U.S. competitiveness. Panola Partnership thanks you for your contribution to our communities!

## Ribbon Cuttings & Open Houses

May was full of activities for everyone, but especially for our Partnership members. We thank you for coming out and showing your support to so many of our local businesses. We also thank those businesses for opening up their doors for our members and friends.

We started things off with National Hospital Week and the many

activities of the Tri-Lakes Medical Center including a mixer at the hospital, a ribbon cutting & open house at the relocated Pediatric Clinic, and finished it off with a blood drive and health fair.

Also this month, Aaron E. Henry opened its doors to those touring their newly renovated Community Health Clinic. Through funds from DRA and USDA, this facility was able

to make the necessary upgrades to stay competitive in the ever-changing medical field.

In June our members can look forward to the re-grand opening of Walmart at 8:00 a.m. on Friday, June 4th and our monthly mixer from 5-7 p.m. on Tuesday, June 15th at Panola Playhouse in Sardis. Our July Mixer will be hosted by Tri-Star Mechanical on July 20th.

# New Members and Coming Events

## Welcome to our New Members

### **ILLUS Visual & Design Arts**

*(Architecture & Graphic/Web Design)*

Angela G. Clanton

P.O. Box 367

Batesville, MS 38606

662.816.4002

[www.illusvis.com](http://www.illusvis.com)

### **Sherwin Williams**

*(Paint & Supplies)*

John McGee

203 Highway 51 South

Batesville, MS 38606

662.578.4052

[www.sherwin-williams.com](http://www.sherwin-williams.com)

## Coming Events

June 4 (8 a.m.): Walmart's Re-Grand Opening

June 8 (4:30 p.m.): Main Street Board Meeting  
(5:15 p.m.): Panola County Humane Society Monthly Meeting

June 10 (8 a.m.): Ambassadors' Breakfast Meeting

June 11-20 (various times): Panola Playhouse presents, "The Sound of Music"

June 14: Partnership Executive Board Meeting

June 14-18 (9am-12noon): Fire Academy for Kids sponsored by Batesville Fire Department & Jr. Auxiliary

June 15 (5-7 p.m.): Monthly Mixer @ Panola Playhouse, Sardis

June 17 (12 noon): Existing Industry Quarterly Luncheon, Panola Country Club  
(see article on page 2)

June 19-20: Panola Country Club's 2-man Scramble Golf Tournament

June 26: Sardis Chamber of Commerce's "Main Street Live"

June 28-July 1 (9 a.m.-1 p.m.): Jr. Auxiliary's Healthy Kids Camp

**The Partnership would like to say a special thanks to Eddie Nabors for producing copies of our Panola Partnership marketing video. These videos are given to prospective businesses and newcomers to Panola County. To see this video, scroll down our home page at [www.panolacounty.com](http://www.panolacounty.com).**



150-A Public Square

Batesville, MS 38606

Phone: 662.563.3126

Toll-Free: 888.872.6652

Fax: 662.563.0704

E-mail: [partnership@cablone.net](mailto:partnership@cablone.net)

Website: [www.panolacounty.com](http://www.panolacounty.com)