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MONTHLY NEWSLETTER

SEPTEMBER 2010

Panola County Legislative Day 2010

The Partnership is bustling as we work to bring you a new event this fall. You all should have received a letter earlier this month explaining our plans to combine the Existing Industry Golf Tournament and the Legislative Open House (typically held in Jackson each January). Our hope is to bring it all back home. We hope you will carefully consider being a part of the GRAND event right here in Panola County.

Please note we have changed the date to Thursday, October 21. PLEASE MARK YOUR CALENDARS!

The morning will consist of a brief coffee time before we begin a series of legislative forums. *[Forum (def.): A public meeting or presentation involving a discussion usually among experts and often including audience participation.]* The topics

of these discussions will be transportation, healthcare and an update of legislative affairs. The audience is invited to voice their concerns by asking questions and will have the opportunity to speak one-on-one with the panel during the breaks.

For the afternoon we have two events planned: a golf scramble at Panola Country Club or a Skeet Shoot at a location to be determined.

Whether you choose to participate in any of the above activities or not, we will host a Legislative Reception from 7:00-10:00 that evening.

We invite you to participate in any capacity you choose! Sponsorship and participant information will be in the mail in the coming weeks. Please do not hesitate to contact us with any questions.

Sponsor Spotlight



For many years, Cable ONE has been a leading residential provider for cable television, internet and home phone service. We now offer commercial internet service with upload speeds faster than T1, static IP options, personal e-mail accounts, web site hosting, 24/7 support, local presence and great savings packages for business customers. We know that

today's competitive workplace demands a lot from you and your business communications provider. To meet that growing challenge, more and more companies are turning to Cable ONE for the services they want and the reliability they need. The setup is quick and easy, so you can concentrate on what you do best – running a successful business.

The bottom line is all about time and money and we can save you both. Call **Kay Bullock** at **662-719-0637** or e-mail her at nora.bullock@cableone.biz and take your business to the next level of efficiency and profitability.

Sardis Chamber hosts a number of events

The Sardis Chamber of Commerce has been working hard to bring great events to the City of Sardis and the surrounding areas. They have brought you Battle of the Bands, Open Car Shows and so much more. This fall and winter they will continue to host a

number of events for the public.

Sardis Sale Days will be held September 10-12. The 21st Annual Antique Engine & Tractor Show will be on October 15-16. Both of these events will be held at the Sardis Industrial Park.

As always they will host a

Christmas Parade and Tree Lighting on December 6. In February, they will bring you a new event—A Winter Formal.

For information on any of these events contact Duffy Russell at the Sardis Chamber at 662.609.2159.

Improving your Customer Service

With the beginning of football season and the holiday season, Panola County will be experiencing an increase in tourism—meaning LOTS of visitors to Panola County. Here are some helpful hints on improving your customer service to keep customers coming back!

- Greet the customer immediately!
- Give the customer your undivided attention.

- Let customers know what you are doing and can do for them.
- Pass on information of interest.
- Be energetic and cordial.
- Be the customer's agent.
- Think! Use common sense.
- It may be okay to bend the rules sometimes.

- Be certain that your passion for customer service runs rampant throughout your company.

*Employers may also consider developing a measurement of superb customer service on which to rate their employees. Everyone works better with a goal in mind. Establishing good lines of communication among management and fellow employees will keep everyone upbeat & positive.

Upcoming Business Mixers

Thanks to Western Sizzlin' for hosting our August After Hours Business Mixer. Please join us at our September mixer hosted by Edward Jones Investments on **Tuesday, September 21**. Court Street Catering will host our mixer on **October 19**.

We hope you will join us each month on the third Tuesday of each month.

This is a great way to mingle with fellow members and showcase your business to our members and friends.

Contact Gloria Westbrook to book your mixer today!



FALL INTO DOWNTOWN

Scarecrow Trail

To begin the fall season, we are asking local businesses and residents to build and display a scarecrow in front of their business or personal residence. The Main Street Program will be selling the kits necessary to participate in the promotion as a fundraiser. Each kit will cost \$15.00. The kit will include the structure only.

We are hoping to have enough businesses participating that we can have a Scarecrow Trail throughout town. **Our goal is to have the scarecrows in place by September 30th.** We will advertise a scavenger hunt in the newspaper for individuals to identify the scarecrows around town. If you are interested in participating, please contact Colleen Clark at 662.563.3126 to participate.



Showoff on the Square

The First Annual "Showoff on the Square" Open Car Show will be held on Saturday, October 2 on the Downtown Batesville Square. For information about the Car Show contact Ronnie or Angie Hinton at 662.934.4134 or 662.934.6189.

Batesville Main Street is in charge of securing food vendors. Please make sure to have your information turned in by September 1.

There will be live entertainment, concessions, cash drawings and door prizes. This will truly be a wonderful event for the entire family!



Trick or Trunk

On October 30th, Main Street will once again sponsor Trick or Trunk and a costume walk/contest. The walk will take place from 9:00 to 10:00 a.m. and we are asking walkers to wear costumes. The finish line for the walk will be the Batesville Memorial Park. Winners of the costume contest will be announced at the end of the walk.

Immediately following the announcement of the winners, we would like for area businesses, churches and civic organizations to consider participating in a Trick or Trunk by handing out healthy treats or non-food items to costumed walkers ages 10 and under. We are expecting approximately 300 children to participate. This is a great, safe way for children to celebrate Halloween. Share in the spirit by decorating your trunk. Trophies will be awarded for the most festive trunk!

Please contact Colleen at 662.563.3126 to participate.



New Members and Coming Events

Welcome to our New Members

Batesville Shrine Club

(Civic Organization)

3801 Pope-Water Valley Road
Pope, MS 38658
662.563.6624

Wes McIngvale

(Individual, retired)

Personal information is not listed for individual members unless requested by member.

Sardis Steak & Seafood

(Restaurant)

105 South Main Street
Sardis, MS 38666
662.487.0360

Coming Events

**Wednesdays beginning June through October, 3-6 p.m.
Panola Farmers' Market on Downtown Batesville Square**

Sept. 6: LABOR DAY—OFFICE CLOSED

Sept. 9: Panola Partnership **Ambassadors** Monthly Meeting

Sept. 10-12: **Sardis Sale Days**, Sardis Industrial Park

Sept. 13: Panola Partnership **Executive Board** Monthly Meeting

Sept. 15: **Entergy Mississippi**, Senatobia Office Ribbon Cutting,
1661 Scott Street, Senatobia

Sept. 21: **After Hours Business Mixer @** Edwards Jones, Batesville

Sept. 21: **Batesville Main Street Program** Monthly Meeting

Sept. 30: **Scarecrow Trail** begins for Batesville Main Street Program

Oct. 2: **Showoff on the Square Open Car Show**, Downtown Batesville

**SAVE THE DATE (NOTE CHANGE):
PANOLA COUNTY LEGISLATIVE DAY 2010
THURSDAY, OCTOBER 21, 2010
BATESVILLE, MISSISSIPPI**



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