



TeamCalifornia Board of Directors and Annual Membership Meeting

April 29, 2008

1:00 p.m. – 4:00 p.m.

Disneyland Hotel
Fantasy Room
Anaheim, California
(714) 520-5005

AGENDA

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|-----------------------|---|--|
| 1:00 p.m. – 1:15 p.m. | Welcome and Introductions | Peter Hartman, President |
| 1:15 p.m. – 1:30 p.m. | Marketing Committee Review | Audrey Taylor, Chair
Advertising, Access California, PR, Business Missions, Target Industries |
| 1:30 p.m. – 1:45 p.m. | Tradeshaw Committee Review | Collette Hanna, Chair
Shows, Activities and Promotions |
| 1:45 p.m. – 1:50 p.m. | Financial Review | Tracey Schaal, Treasurer |
| 1:50 p.m. – 2:20 p.m. | New California Economic Development Marketing Initiatives and TeamCA | Brian McGowan, Deputy Secretary, Economic Development, California
Business, Transportation and Housing Agency |
| 2:20 p.m. – 3:20 p.m. | 2008-09 Speed Planning – | Advertising/PR, Missions, Tradeshows, Website |
| 3:20 p.m. – 3:45 p.m. | Strategy Session Reports | Breakout session |
| 3:45 p.m. – 3:50 p.m. | Interim Officer Appointment | Tracey Schaal, Chair, Nominations Committee
Interim president appointment |
| 3:50 p.m. – 4:00 p.m. | Wrap Up | Peter Hartman
Next Board Meeting, Committee Volunteers, Adjourn |