



# PRESS RELEASE

For Immediate Release

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## BAYOU REGION BUSINESS BOOT CAMP OFFERS PROFESSIONAL SELLING SEMINAR

**Bayou Region, LA - February 15, 2010** – The South Louisiana Economic Council is conducting a seminar in professional selling that is scheduled for Saturday, Feb. 20 from 8 am until noon at Nicholls State University, Room 124 Betsy Cheramie Ayo Hall. The seminar is the first of four quarterly Business Boot Camps planned for 2010 as part of series developed to assist business startup and growth within the Bayou Region. The Boot Camp is free to businesses within the parishes of Assumption, Lafourche, St. Mary and Terrebonne, and is sponsored by the South Louisiana Economic Council, Louisiana Economic Development, the Louisiana Recovery Authority, the U.S. Department of Housing and Urban Development, Assumption Parish Economic Development, Lafourche Parish Economic Development, St. Mary Parish Economic Development and the Louisiana Small Business Development Centers, in cooperation with Nicholls State University. Advanced registration is required by visiting [www.bayouregion.com](http://www.bayouregion.com) or by calling (985) 448-4485. Seating is limited.

The seminar will offer hands-on and interactive learning on the process of quality lead development, proposal development, follow up and prospect management, and practical advice on how to add value to a prospective client. The presenter is Danny Devillier, CEO in Solutions 180, a professional sales management training organization.

### **About the South Louisiana Economic Council**

The South Louisiana Economic Council (SLEC) is a regionally focused economic development agency servicing the parishes of Assumption, Lafourche, St. Mary and Terrebonne. Formed in 1983, SLEC provides industrial assistance and programs designed to create economic growth for the Bayou Region. More information on SLEC can be found at [www.bayouregion.com](http://www.bayouregion.com) by calling 985-448-4485.