

AGENDA

**Rockwall Economic Development Corporation
Regular Meeting of the REDC Board of Directors & REDC Annual Retreat
April 06, 2010 -- 7:30 A.M.
Hilton Bella Harbor
2055 Summer Lee Drive, Rockwall, Texas 75087**

- I. 7:30 - 8:00 - Breakfast**
- II. 8:00 - 9:00 - Call to Order-The Regular Scheduled Meeting of the
Rockwall Economic Development Corporation**
- III. 9:00 - 9:15 - Break**
- IV. 9:15 - 9:30 - Overview of REDC Retreat**
- V. 9:30 - 10:15 - Rockwall's Branding**
- VI. 10:15 - 11:15 - Building Rockwall's Workforce**
- VII. 11:30 - 1:00 - REDC Alliance Luncheon**
- VIII. 1:15 - 2:15 - Rockwall's Economic Strategy**
 - Challenges**
 - Actions**
- IX. 2:15 - 2:30 - Rockwall's Comprehensive Land Use**
- X. 2:30 - 2:45 - Break**
- XI. 2:45 - 3:45 - Rockwall's Destination Locations**
 - Planned Development 32**
 - Downtown**
- XII. 3:45 - 4:30 - Rockwall Roads**
- XIII. 4:30 - 4:45 -Wrap-up and Adjourn**
- XIV. 4:45 - 5:30 - C&B Scene Reception**

I, Suzie Bell, Administrative Assistant for the Rockwall Economic Development Corporation, Rockwall, Texas, do hereby certify that this agenda was posted at the Rockwall Economic Development Corporation and at Rockwall City Hall, in a place readily accessible to the general public at all times and remained so posted for at least 72 continuous hours preceding the scheduled time of said meeting.

A quorum of members of the Rockwall City Council may be present at this meeting; however, no action on the part of the City Council is anticipated. Therefore, no minutes will be taken by the Rockwall City Secretary.