



Date: 03/23/08

Current Geography Selection: (1 Selected) ZIP Codes (2007 Q3): 70301 Thibodaux

Retail Sales Potential Summary Report

Index Base Average = 100

Index Base File: US

Demographic Overview

| | | | | | |
|---------------------|--------|------------------------------------|--------|--------------------------|----------|
| Total Population | 40,946 | Total Households | 14,093 | Median Income | \$40,953 |
| % Male Population | 48.3% | Average Household Size | 2.8 | Per Capita Income | \$20,135 |
| % Female Population | 51.7% | Household Growth from 1990 to 2000 | 12.1% | Average Household Income | \$55,508 |
| Median Age | 35.4 | % Owner Occupied Housing Units | 60.5% | Employees | 14,614 |
| Population Density | 139.4 | % Renter Occupied Housing Units | 26.3% | Establishments | 1,455 |
| | | % Vacant Housing Units | 13.2% | | |

| Current Year Annual | Aggregate Dollars | Average Dollars | Percent of Total | Index |
|--|-------------------|-----------------|------------------|-------|
| Appliances and Electronics Stores | \$5,033,071 | \$357.14 | 1.5% | 90 |
| Art Dealers | \$18,772 | \$1.33 | 0.0% | 87 |
| Auto Parts and Accessories | \$3,055,986 | \$216.85 | 0.9% | 92 |
| Book Stores | \$1,880,820 | \$133.46 | 0.6% | 87 |
| Camera and Photography Stores | \$485,518 | \$34.45 | 0.1% | 91 |
| Childrens' and Infant's Clothing Stores | \$1,033,910 | \$73.36 | 0.3% | 90 |
| Clothing Accessory Stores | \$214,320 | \$15.21 | 0.1% | 88 |
| Computer Stores | \$2,807,998 | \$199.25 | 0.9% | 87 |
| Convenience Stores | \$2,359,781 | \$167.44 | 0.7% | 94 |
| Costmetics and Beauty Stores | \$321,581 | \$22.82 | 0.1% | 91 |
| Department Stores | \$25,676,918 | \$1,821.98 | 7.8% | 90 |
| Drinking Places | \$1,330,277 | \$94.39 | 0.4% | 88 |
| Family Clothing Stores | \$5,374,072 | \$381.33 | 1.6% | 90 |
| Fish and Seafood Markets | \$158,392 | \$11.24 | 0.0% | 95 |
| Floor Covering Stores | \$959,769 | \$68.10 | 0.3% | 83 |
| Florists | \$259,941 | \$18.44 | 0.1% | 87 |
| Fruit and Vegetable Markets | \$310,891 | \$22.06 | 0.1% | 95 |
| Fuel Dealers | \$2,357,615 | \$167.29 | 0.7% | 93 |
| Full Service Restaurants | \$16,111,677 | \$1,143.25 | 4.9% | 90 |
| Furniture Stores | \$5,901,965 | \$418.79 | 1.8% | 86 |
| Gasoline Stations with Convenience Stores | \$26,833,198 | \$1,904.02 | 8.2% | 93 |
| Gasoline Stations without Convenience Stores | \$13,061,601 | \$926.82 | 4.0% | 94 |
| Gift and Souvenir Stores | \$642,350 | \$45.58 | 0.2% | 89 |
| Grocery Stores | \$52,004,388 | \$3,690.11 | 15.8% | 93 |
| Hardware Stores | \$2,719,164 | \$192.95 | 0.8% | 88 |
| Hobby, Toy, and Game Stores | \$1,471,025 | \$104.38 | 0.4% | 91 |
| Home Centers | \$6,261,336 | \$444.29 | 1.9% | 88 |
| Hotels and Other Travel Accomodations | \$2,368,973 | \$168.10 | 0.7% | 89 |
| Jewelry Stores | \$1,593,690 | \$113.08 | 0.5% | 85 |
| Limited Service Restaurants | \$16,099,129 | \$1,142.36 | 4.9% | 90 |
| Liquor Stores | \$2,303,358 | \$163.44 | 0.7% | 88 |

| | | | | |
|---------------------------------------|----------------------|--------------------|-------------|-----------|
| Luggage Stores | \$83,928 | \$5.96 | 0.0% | 88 |
| Mail Order and Catalog Stores | \$7,944,755 | \$563.74 | 2.4% | 89 |
| Meat Markets | \$663,439 | \$47.08 | 0.2% | 95 |
| Men's Clothing Stores | \$1,153,015 | \$81.82 | 0.4% | 90 |
| Mobile Home Dealers | \$7,901 | \$0.56 | 0.0% | 88 |
| Motorcycle and Boat Dealers | \$2,583,230 | \$183.30 | 0.8% | 91 |
| Musical Instrument Stores | \$567,037 | \$40.24 | 0.2% | 91 |
| New Car Dealers | \$56,237,190 | \$3,990.46 | 17.1% | 91 |
| Nursery and Garden Stores | \$1,268,709 | \$90.02 | 0.4% | 88 |
| Office and Stationary Stores | \$675,564 | \$47.94 | 0.2% | 87 |
| Optical Goods Stores | \$1,503,394 | \$106.68 | 0.5% | 93 |
| Other Apparel Stores | \$842,315 | \$59.77 | 0.3% | 90 |
| Other Building Materials Stores | \$7,631,898 | \$541.54 | 2.3% | 88 |
| Other Direct Selling Establishments | \$1,500,161 | \$106.45 | 0.5% | 91 |
| Other General Merchandise Stores | \$2,981,433 | \$211.56 | 0.9% | 90 |
| Other Health and Personal Care Stores | \$652,340 | \$46.29 | 0.2% | 92 |
| Other Home Furnishing Stores | \$1,405,383 | \$99.72 | 0.4% | 88 |
| Other Miscellaneous Retail Stores | \$657,244 | \$46.64 | 0.2% | 93 |
| Other Specialty Food Markets | \$491,615 | \$34.88 | 0.2% | 95 |
| Outdoor Power Equipment Stores | \$157,342 | \$11.16 | 0.0% | 87 |
| Paint and Wallpaper Stores | \$248,474 | \$17.63 | 0.1% | 88 |
| Pet and Pet Supply Stores | \$900,531 | \$63.90 | 0.3% | 91 |
| Pharmacy and Drug Stores | \$7,717,645 | \$547.63 | 2.3% | 91 |
| RV Parks | \$30,507 | \$2.16 | 0.0% | 92 |
| Record, Tape, and CD Stores | \$1,089,499 | \$77.31 | 0.3% | 91 |
| Recreational Vehicle Dealers | \$76,763 | \$5.45 | 0.0% | 91 |
| Rooming and Boarding Houses | \$16,564 | \$1.18 | 0.0% | 90 |
| Sewing and Needlecraft Stores | \$243,133 | \$17.25 | 0.1% | 87 |
| Shoe Stores | \$2,842,061 | \$201.67 | 0.9% | 94 |
| Special Food Services and Catering | \$2,698,927 | \$191.51 | 0.8% | 90 |
| Sporting Goods Stores | \$3,044,662 | \$216.04 | 0.9% | 91 |
| Tire Dealers | \$1,386,220 | \$98.36 | 0.4% | 92 |
| Used Merchandise Stores | \$556,314 | \$39.47 | 0.2% | 89 |
| User Car Dealers | \$3,915,525 | \$277.84 | 1.2% | 91 |
| Vending Machines | \$991,719 | \$70.37 | 0.3% | 94 |
| Warehouse Superstores | \$10,210,544 | \$724.52 | 3.1% | 92 |
| Women's Clothing Stores | \$3,152,055 | \$223.66 | 1.0% | 89 |
| Total Annual Retail | \$329,140,520 | \$23,355.05 | 100% | 91 |

Current year data is for the year **2007**, 5 year projected data is for the year **2012**. More About Our Data.
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