

CITY OF YUBA CITY
ECONOMIC DEVELOPMENT COMMISSION
Minutes
November 12, 2008

DRAFT

City Hall – Sutter Room
1201 Civic Center Blvd, Yuba City CA 95993
Regular Meeting 4:00 P.M.

I. Call to Order

The City of Yuba City Economic Development Commission Regular Meeting was called to order by Chairman David Burrow at 4:05 p.m.

II. Roll Call

Commissioners present:

David Burrow, Paul Mendoza, Karm Bains, Greg Heckman, Scott Oakes

Staff present:

Assistant City Manager Steve Kroeger, Community Development Director Aaron Busch, Administrative Analyst Terrel Locke

III. Pledge of Allegiance

IV. Approval of Minutes

1. October 28, 2008 Regular Meeting – Copy submitted

The minutes of the October 28, 2008 Regular Meeting were approved unanimously.

V. Appearance of Interested Citizens

1. Members of the public may address the Economic Development Commission on items of interest that are within the City's jurisdiction whether or not such items of interest are on the agenda for this meeting.

None came forward. Email Correspondence from Pat Hill was distributed to Commission members.

VI. Business for the Commission

1. Discussion and possible action regarding the Economic Development Budget
 - a) Presentation by Yuba-Sutter Economic Development Corporation
 - b) Presentation by Yuba Sutter Chamber of Commerce

Assistant City Manager Steve Kroeger provided an overview of the October 28th meeting where it was requested that the YSEDC and the Chamber of Commerce to present their programs.

Steve Brammer, CEO, from the YSEDC distributed the following documents: Comprehensive Economic Development Strategy 2008-2009; Progress Report in Support of Economic Development for the City of Yuba City November 2008; Consensus for

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Regional Growth; and the 2007-2008 Annual Report. Mr. Brammer provided the history of the YSEDC, current projects and structure, and resources offered. Mr. Brammer answered questions from the Commissioners.

Laura Nicholson, Rich Gable, Bob Harlan, Dave Vaughn, Caprice Jones, and Darin Gale were all in attendance representing the Chamber of Commerce. Presentations were given regarding Chamber goals and programs, advertising and the Chamber website. Chamber staff answered questions from the Commissioners.

Commissioner Heckman made a motion to adopt staffs recommendation to phase out funding of the YSEDC over a 3-year period, pending budget adoption. Scott Oakes seconded the motion, which was approved by a vote of 4 to 1, with Commissioner Bains opposed.

2. Discussion and possible action regarding the Economic Development Manager job description and timeline for recruitment

Chairman Burrow stated that Commissioners Oakes and Heckman requested to leave the meeting at 5:45. Assistant City Manager distributed draft copies of the Economic Development Manager job description to discuss at the next meeting.

3. Discussion and possible action regarding the Economic Development Workplan implementation and Commission expectations
 - a) Business Resource List

This item will be continued to the next meeting.

VII. Items for Information and Discussion

1. Date and Agenda Items for the next Commission meeting

Staff was requested to schedule the next meeting date for early December. The meeting time will stay at 4:00 p.m.

2. Center for Economic Development CSU Chico 2008 Profile Workshop Series
Understanding Your Local Economy November 13, 2008 10:00 am - 12:00 pm

VIII. Adjournment

Chairman Burrow adjourned the meeting at 5:50 p.m.

Respectfully submitted,
Terrel Locke
Administrative Analyst