

City of Yuba City Press Release



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Yuba City Names New Economic Development Manager

The City of Yuba City is pleased to announce the appointment of Darin Gale to fill the City's new Economic Development Manager position. Mr. Gale will assume his new role effective Monday, May 4, 2009.

"The City received over 40 candidates for this position, including several well-qualified local candidates," said City Manager Steve Jepsen. "Darin Gale's past work experience with the public and private sectors as well as his regional contacts and dedicated work ethic make him a perfect candidate to implement the City's recently adopted Economic Development Work Plan. I am excited to have someone of Mr. Gale's caliber joining Yuba City's Development Team dedicated to economic development."

Mr. Gale will work as an extension of the City Manager's office. His main priorities will include: supporting the retention and expansion of local businesses, encouraging new businesses and job development, establishing a gateway enhancement program to improve main travel corridors in the City, and serving as an ombudsman for key development projects in the city. In addition, Mr. Gale will serve as the liaison with local and regional business organizations to ensure our continued economic development efforts.

Mayor Leslie McBride is thrilled to have Darin Gale as part of Yuba City's Development Team and that the City is taking the next steps in implementing the Economic Development Work Plan to help existing businesses and bring new jobs to our community. "The Economic Development Manager position is the key to implementing Yuba City's short and long-term goals for economic development. Darin Gale's experience, his professional approach, and his commitment to our community make him an excellent choice for this position."

Mr. Gale most recently served as a Legislative Advocate for the North State Building Industry Association (BIA). Prior to his work with the BIA, Mr. Gale's diverse background included serving as a lobbyist for the California Restaurant Association, a Legislative Analyst for the Sacramento Metro Chamber of Commerce and as a Field Representative to Former Congressman Doug Ose. In addition, Mr. Gale has previously served as a commissioner of the Sacramento Housing and Redevelopment Agency. Locally, Mr. Gale currently serves on the Executive Committee and Board of Directors of the Yuba-Sutter Chamber of Commerce, the Fremont-Rideout Foundation Board and is an active member of the Yuba City Rotary Club.

In addition to his extensive experience, Mr. Gale holds a Bachelors Degree in Economics from California State University, Sacramento. Darin and his wife Kristin reside in Yuba City with their three children: Joel, Reid, and Sydney. They are soon expecting another child.

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