

CITY OF YUBA CITY  
ECONOMIC DEVELOPMENT COMMISSION  
MINUTES  
**August 20, 2009**

Sutter Room - City Hall  
1201 Civic Center Blvd, Yuba City CA 95993  
Regular Meeting 4:00 P.M.

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1. Call to Order

The City of Yuba City Economic Development Commission Regular Meeting was called to order by Chairman David Burrow at 4:05 p.m.

2. Roll Call

Commissioners present:

- David Burrow, Paul Mendoza, Karm Bains, Scott Oaks

Commissioners absent:

- Greg Heckman

3. Pledge of Allegiance

All stood for the Pledge of Allegiance.

4. Approval of Minutes

- I. The minutes from the June 16, 2009 Regular Meeting were approved unanimously.
- II. The minutes from the July 16, 2009 Regular Meeting were approved unanimously.

5. Appearance of Interested Citizens

- I. Members of the public may address the Economic Development Commission on items of interest that are within the City's jurisdiction whether or not such items of interest are on the agenda for this meeting.

None came forward.

6. Business for the Commission

Vice-Chairman Paul Mendoza submitted a letter of resignation from the Economic Development Commission. As he has retired from his position as President of Yuba College, he believes the Commission will be best served by an active member of the education community. He stated that he appreciated the opportunity to be involved with the Economic Development Advisory Group and a charter member of the new Economic Development Commission.

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Mr. Gale requested that Item 6.II on the Agenda be addressed first, as the report on Feather River Mills was being delivered by Community Development Director Aaron Busch, who had another meeting to attend that evening. Chairman Burrow approved of the Agenda reorganization.

II. Feather River Mills Redevelopment Project

a) RFP Review Process for the Feather River Mills Redevelopment Project

Mr. Bush provided an update of the Feather River Mills Request for Proposals. City Council members Maan and Dukes met with both groups who are interested in bidding on the project. Representatives from the Economic Development Commission will have an opportunity to review project proposals when submitted in November-December.

**Commissioners Karm Bains and Greg Heckman were recommended to represent the Commission in the review process.**

I. Report on activities from Economic Development Manager

Mr. Gale provided a verbal report on the Monthly Activities Memo provided to the Commission.

III. Discussion and possible action regarding the "Buy Local" Program

Mr. Gale distributed a staff report approved by Council at their Regular meeting held on August 18<sup>th</sup>. He discussed the program and the "buy-in" of the local car dealers.

IV. Discussion and possible action regarding the Yuba City Façade Improvement Program

Mr. Gale distributed a staff report approved by Council at their Regular meeting held on August 18<sup>th</sup>. Mr. Gale discussed the program and criteria.

V. Discussion and possible action regarding possible implementation of a Yuba City Business Incentives Program

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Mr. Gale stated that he has been working with consultants Chabin and Associated regarding a Business Incentives Program for the City of Yuba City. Mr. Gale distributed the draft program to the Commissioners and requested review and comments. When complete, the Program will be taken to the City Council for approval. Mr. Gale stated that Developers and Employers should know that the City is willing to work with them. Commissioner Mendoza stated that the City will be attractive to outside business and Darin can use it to market the City.

**Commissioner Bains made a motion to move forward with the Business Incentive Program, which was seconded by Commissioner Mendoza and approved unanimously.**

- VI. Discussion and possible action regarding Economic Development Commission member participation in a Regional Workforce Development funding program

Mr. Gale stated that NCC and Onestop support the opportunity to participate in a regional workforce funding program. One such opportunity is to provide restaurant workforce training. Mr. Gale is currently talking with a local restaurant that has some vacant property. Commissioner Mendoza stated that the College should be involved and connected to the program. Federal Grants can pay for student wages. Mr. Gale stated that he would like a representative of the Commission to attend the Regional Workforce Development meetings. Chairman Burrow stated that he is interested in attending meetings, but not sit on a committee. Commissioners requested more information on when meetings will be held and level of involvement needed. Mr. Gale will let the Commission know when the next meeting will be, and anyone can attend.

**No motion was made to appoint a Commissioner as a representative to the Regional Workforce Development Funding Program.**

- VII. Discussion and possible action regarding the priorities of the Economic Development Workplan

Commissioner Bains stated that a new location for the Yuba-Sutter fairgrounds should be explored. The current location of the fairgrounds could be added to the Redevelopment Project Area and a better use can be found – possible a college campus.

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7. Items for Information and Discussion

Chairman Burrow brought a concern to Staff regarding a problem that was brought to his attention.

a) Date and Agenda Items for the next Commission meeting

In order for Council to interview and appoint a new Commissioner member to replace Vice-Chairman Mendoza, it was recommended that the next meeting occur in October. Staff will check Commission availability.

8. Adjournment

Chairman Burrow adjourned the meeting at 5:52 p.m.