

MINUTES
CITY OF YUBA CITY
ECONOMIC DEVELOPMENT COMMISSION
February 24, 2010
Sutter Room – City Hall
1201 Civic Center Blvd, Yuba City CA 95993
Regular Meeting 4:00 P.M.

1. Call to Order

The City of Yuba City Economic Development Commission Regular Meeting was called to order by Vice-Chairman David Burrow at 4:05 p.m.

Roll Call

Present: Commissioners Adkins, Heckman, and Vice-Chairman Burrow
Absent: Commissioner Oakes, Chairman Bains

Pledge of Allegiance

Commissioner Heckman led the Pledge of Allegiance

2. Approval of Minutes

Commissioner Heckman moved to approve the minutes as amended from the January 27, 2010 Regular Meeting. Commissioner Adkins seconded the motion that passed with a unanimous vote.

3. Appearance of Interested Citizens

Members of the public may address the Economic Development Commission on items of interest that are within the City's jurisdiction whether or not such items of interest are on the agenda for this meeting.

Dr. Larry Ozeran addressed the Commission.

4. Business for the Commission

4.1. Report on activities from Economic Development Manager

4.2. Presentation on City of Yuba City Shopper's and Business Confidence Survey

Items 4.1 and 4.2 were reported on together. Mr. Gale distributed his Report on Activities and a copy of the Yuba City Retail Market Analysis. Mr. Gale gave a PowerPoint presentation to the Commission.

Mr. Gale stated that the City Council approved the Economic Development Strategic Workplan 2010 at the last Council meeting. Chairman Bains spoke on the Commission's behalf.

Vice-Chairman Burrow asked if there was any progress on the Business Walk Program. Mr. Gale stated that it is being coordinated with the Metro Chamber as well as our local Chamber of Commerce. Questions & letters will be developed and data collected with results being provided back to the businesses.

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Vice-Chairman Burrow asked about CPAs and certified tax preparers getting involved to help with Enterprise Zone applications. Tax preparers say that it's not worth it. Mr. Gale stated that a program can be developed to assist in paying the application fee.

5. Items for Information and Discussion

Update on Feather River Mill project.

Two qualified developers have submitted applications: Mercy Housing and Mehment Noylan Company. The review committee consists of two Planning Commissioners and two Economic Development Commissioners, along with City staff. Chairman Bains and Commissioner Heckman are on the review committee. The project faces some challenges regarding financing because of the current economy.

6. Adjournment

Vice-Chairman adjourned the meeting at 5:10 pm.