

MINUTES
CITY OF YUBA CITY
ECONOMIC DEVELOPMENT COMMISSION
APRIL 28, 2010
Sutter Room – City Hall
1201 Civic Center Blvd, Yuba City CA 95993
Regular Meeting 4:00 P.M.

1. Call to Order

The City of Yuba City Economic Development Commission Regular Meeting was called to order by Chairman Karm Bains at 4:02 p.m.

Roll Call

Present: Commissioners Adkins, Burrow, Oakes, Chairman Bains

Absent: Commissioner Heckman

Pledge of Allegiance

2. Approval of Minutes

Commissioner Burrow moved to approve the minutes as amended from the February 24, 2010 Regular Meeting. Commissioner Oakes seconded the motion that passed with a unanimous vote.

3. Appearance of Interested Citizens

Members of the public may address the Economic Development Commission on items of interest that are within the City's jurisdiction whether or not such items of interest are on the agenda for this meeting.

4. Business for the Commission

4.1. Report on activities from Economic Development Manager

Mr. Gale submitted his Report on Activities (attached) and discussed the following highlights:

- a. There was a Think Yuba Sutter First article in the paper today. There is also a new commercial in production done by Ken Miller and MarComm Media.
- b. An architect was hired to draft conceptual designs for the intersection of Hwy99/Hwy20. The next step is to meet with CalTrans.
- c. Estrada Engineering, Butler Cleaners, the Tourist Hotel, Carpet Clearance Center, and Twin Rivers Polaris have all taken advantage of the Façade Improvement Program. Mr. Gale is currently working with McNally's Appliance.
- d. Mr. Gale is developing marketing and tourism brochures in partnership with Yuba County. Including: In-room guides for hotels & tourist guides & information. Yuba-Sutter magazine is assisting with development.

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- e. The Chamber of Commerce and the Yuba-Sutter Economic Development Corp are not requested funds from the City this year.
- f. The Yuba Sutter Economic Commission submitted an application for a Cluster Analysis and will find out this week if it will be funded. If it is not funded, then Mr. Gale will move forward to alternate options.
- g. Grow California/Grow Yuba-Sutter. The City has committed \$3,000 to the program; Yuba County has committed \$6,000. Sutter County has been asked to commit \$3,000.
- h. The City Council is reviewing the SCIP program, which authorizes developers to finance public improvements/impacts. This program will be part of the “tool box” of incentives for the City of Yuba City.

5. Items for Information and Discussion

Update on Feather River Mills Project.

Community Development Director Aaron Busch stated that there are two Economic Development Commissioners participating on the Feather River Mills review committee. The Developers will come and present to the Review Committee and Council, and any interested members of the public. The date has not been set yet. After the presentation, the Review Committee will meet again and develop a recommendation for the City Council.

6. Adjournment

Chairman Bains adjourned the meeting at 5:30 pm in honor of his mother Santi Bains' Birthday.