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“The Economic Report” to feature Rochester New Hampshire Economic Development

September 15, 2008, Deerfield Beach, FL – The producers of **The Economic Report with Greg Gumbel** are pleased to announce that *Rochester New Hampshire Economic Development* will be featured in an upcoming segment on topics, trends and issues related to “*Building the Best American Business Climates*” as part of the show’s *Doing Business in a Global Economy* series.

Many businesses are opting for premier quality of life locations, a lower cost of living, and a less stressful atmosphere. They're seeking locations that foster a productive business climate through adequate infrastructure and community support.

Known as the Lilac City, Rochester is situated in southeastern New Hampshire and represents the largest city in the Seacoast region, and the fourth largest city in the State. Home to nearly 31,000 residents, and a broad spectrum of businesses, the City combines small-town New England traditions with the resources and convenience of a larger community.

Located with access to air, highway and rail transportation, Rochester serves as a gateway to national and global markets. Its proximity to the Maine border and the rural, southern Lakes Region allows the City to act as an economic and recreational center for the area, drawing additional thousands to its many retail stores, entertainment and cultural activities, and industrial employers.

"Our dynamic and expanding business climate can be attributed to the industrial history of the area, our diverse workforce, and the vision of leaders to plan for the future," says Karen Pollard, Economic Development Manager of the City of Rochester. "We are committed to our existing businesses through retention and expansion efforts, while also maintaining openness for other companies to relocate to or start operations here. This strategic thinking, along with our natural attributes, excellent educational opportunities, and abundance of cultural and recreational activities, makes Rochester an ideal location for business and residents alike."

This five-minute segment will highlight the City of Rochester and its ideal location, supportive business climate, and quality lifestyle. Interviews will include Economic Development Manager Pollard and prominent business leaders.

For more information, please visit www.thinkrochester.biz.